



HALE'S ALES PALE ALE TWELVE PACK

Hale's Ales of Seattle is pleased to announce the introduction of a new package size for the brewery's flagship product,
Hale's Pale Ale:

A twelve pack of 12 oz bottles, sold to retailers in bundles of two.



WSLCB Product ID Code:
001692 049 MB



UPC Code: 7 98644 01030 0

Hale's Pale Ale was the original "craft" pale ale to be introduced to the Pacific Northwest, in 1983. The beer offers a pleasing balance of malt and hop influences, and is embellished by the distinctive fruitiness of Hale's special yeast. The result is an ale that is flavorful and easy to drink.



**A standard in the Northwest for
Two decades.**

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